



For Immediate Release

one2free Launches All-inclusive Communications Service – Next G™ Lifestyle Home Broadband, Brings Home High Speed Connectivity

All new Next G™ Wireless Broadband Gateway combines 3G modem and home phone in one device, making high-speed Internet more accessible than ever

Hong Kong, 26 January 2010 – one2free announced today its *Next G™ Lifestyle Home Broadband Service*, a wireless broadband communications gateway for the home. It incorporates a home phone and internet for a comprehensive wireless broadband communications experience at home delivered through one2free *Next G™* the unique All-IP and UMTS 900 network with the widest mobile broadband coverage in Hong Kong, superior to conventional 2G and 3G networks.

“one2free is committed to making our *Next G™* network more accessible than ever meeting the increasing demand for a more convenient home broadband service serving multiple uses and users, said Aenil Premji, Chief Marketing Officer, CSL Limited. “Our constant customer interaction and technology innovation have helped to make one2free’s first ever home broadband & home phone service a reality, and ensure CSL continues to lead the trend in bringing more convenient *Next G™* solutions to everyone around Hong Kong.”

The *Next G™ Wireless Broadband Gateway* delivers complete access and all the features and functionality of the *Next G™* network to your home. Combined with one2free’s unique all-IP and UMTS 900 network, the *Next G™ Wireless Broadband Gateway* makes high-speed 3G networking a reality, capable of HSUPA 5.76Mbps and HSDPA 7.2Mbps speeds for super fast uploads and downloads. The gateway rental is included at no additional cost, and because it’s so easy to set up — just plug and play — there’s no need to have a technician help with the installation.

Using one2free’s *Next G™* network and home phone service, the *Next G™ Lifestyle Home Broadband Service* is an all-inclusive communications solution for the home. The wireless broadband gateway is designed with simplicity in mind, and users need only to plug in their home phone to start making calls directly. Several Call Management Services are also included, such as Caller Number Display, Call Waiting, Call Forwarding, and Call Conference.

The wireless broadband gateway can be connected to a wide variety and multiple devices simultaneously, including the home phone, desktop, laptop, digital camera, and games console, allowing the whole family to enjoy the fun of being connected to the internet through the *Next G™* network.

one2free also announced the launch of its unique *Follow Me Service* with the *Next G™ Lifestyle Home Broadband Service*, a distinctive service that allows subscribers to enjoy single number identity for all communications. The Follow Me feature allows you to switch between the mobile and home phone and use unlimited home phone call minutes of the home voice plan to talk at your leisure while the other party's caller display will only show your mobile number.

Service Value Proposition

4 key features:

1. No Installation – Only a few simple steps to setup
2. Unique 7.2Mbps downlink & 5.76Mbps uplink – Enjoy fast data speeds
3. Your device – No gateway rental fee
4. Unique *Follow Me Service*
 - a. Single number identity for all communications
 - b. Switch your mobile phone to home phone and use unlimited home phone call minutes to talk at home while the other party's caller display will only show mobile number for added privacy.





CSL Chief Marketing Officer, Aenil Premji makes the welcome note on the one2free Next G™ Lifestyle Home Broadband launch ceremony



CSL Chief Strategy Officer, Han Kotterman introduces the latest one2free Next G™ Lifestyle Home Broadband service



CSL Chief Strategy Officer, Han Kotterman (left) & CSL Chief Marketing Officer, Aenil Premji present the latest one2free Next G™ Lifestyle Home Broadband service



CSL Chief Strategy Officer, Han Kotterman (left 1), CSL Chief Marketing Officer, Aenil Premji (right 2) and famous artists Mr & Mrs Kwok Chun On (left 2 & 3) to chair the kick off ceremony for the one2free Next G™ Lifestyle Home Broadband service

[Please click here to download the high resolution pictures.](#)

About one2free

one2free was launched in 1996 by CSL. In keeping with its progressive nature, in April 2008 one2free re-positioned itself to enable it to take its exciting products and services to the whole family by providing new customized solutions. one2free also provides cost-effective solutions for the Small Office Home Office (SOHO).

one2free's flagship store is located at Yee Woo Street, Causeway Bay. With boutique-style service, it provides customers with a hassle-free mobile experience, and a simple and enjoyable mobile life.

For more information, please visit www.one2free.com.

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one2free Next G™ Wireless Broadband Gateway Fact Sheet

Product Feature	one2free
Network	EDGE / GPRS / GSM: 850/900/1800/1900MHz UMTS: 900/1900/2100
Downlink Speed	7.2Mbps
Uplink Speed	5.76Mbps
Number of Ethernet Port	2
Wi-Fi	Yes
Voice	Yes
Color	White
Size	160mm x 112mm x 32mm
On-site Installation	Just plug & play

one2free Next G™ Lifestyle Home Broadband Service Plan

	Home Broadband Service	Home Broadband and Phone Services (Can subscribe to Follow Me Service at \$35^)
Service Charges	\$148	\$178
Local Mobile Data Usage	Unlimited [#]	
Local Call Minutes	-	Unlimited ^{##}
Next G™ Wireless Broadband Gateway	\$0	
Peak Downlink/ Uplink Speed*	7.2Mbps / 5.76Mbps	
Call Management Package included	-	Call Forwarding Bundle, Caller ID Display, Call Waiting, Call Conference
Add-on Value Added Services	Musicholic™ (PC/Mac version) (\$48^/month) F-secure PC Protection Plus (\$25^/month up)	Voice Mial Service (\$10^/month) ⁺ Call Filtering Service (\$10^/month) ⁺ Block-the-Blocker Service (\$8^/month) Ring Master (\$15^/month up) Musicholic™(PC/Mac version) (\$48^/month) F-secure PC Protection Plus (\$25^/month up) IDD1678

*Peak download and upload speeds. Actual speed may vary due to network conditions, number of users, hardware, software and other factors.

^Subscription for a Minimum Contract Period of 12 months is required and Special Terms and Conditions apply.

Applicable to Home Broadband service only. Subject to our Fair Usage Policy, for details, please refer to our website.

##Applicable to Home Phone service only and subject to Clause3.6 of the Mobile Radio Telephone Service and Handset Purchase Agreement.

+This fee is applicable to subscribers of the Home Broadband and Phone Services only.

-Terms and Conditions apply. Please refer to our website.