



Immediate Release

CSL Offers iPhone 4 Users New Best Value Pre-paid SIM Bundle

Hong Kong, 3 May 2011 - CSL is pleased to announce its new pre-paid SIM bundle for iPhone 4 users, expanding its range of subscription options to better meet customer needs. For just \$28 a month one2free mobile data pre-paid SIM card users receive 50MB data per month, all day local voice rate at \$0.1/minute and free unlimited SMS with other CSL subscribers, ideal for light daily use. To offer customers a hassle-free mobile broadband experience, the thereafter charge for local mobile data usage is HK\$0.01/KB and capped at \$298 a month with unlimited local data usage*.

The new iPhone 4 pre-paid SIM bundle includes a brand new iPhone 4 (16GB or 32GB) and a one2free mobile data pre-paid SIM card (value at \$298). Retail prices for the iPhone 4 16GB and 32GB are \$5,188 and \$6,088 respectively. The bundle is now available at any one2free and 1O1O shop.

*Terms & Conditions apply.

About CSL

CSL is Hong Kong's first and leading mobile network operator. It is also the first mobile company in Hong Kong to employ a distinctive market segmentation strategy and it uses leading-edge technologies to provide customer-focused services through segmented brands: [1O1O](#), [one2free](#) and [New World Mobility](#).

It operates a world-class GSM / WCDMA and unique UMTS 900 network in Hong Kong through which it offers comprehensive post and pre-paid mobile services to both local and international customers. CSL is also the leading roaming operator in Hong Kong to provide unmatched international multi-media connectivity with over 530 mobile operators around the world. In 2010, CSL launched the world's first LTE/DC-HSPA+ network, the next generation of mobile broadband network with significantly increased capacity and speed. For more information, please visit www.hkcsl.com.

CSL is a subsidiary of Telstra Corporation Limited, Australia's leading telecommunications and information services company (www.telstra.com).

For media enquiry, please contact:

CSL Limited
Lavin Chan
Tel: +852 2883 2742
Email: lavin.ch.chan@hkcsl.com