



*For Immediate Release*

## **Enjoy lightning-fast 4G on all your 3G devices with one2free**

*one2free Summer Sale multi-device offer includes free 4G Pocket Wi-Fi  
and spectacular handset discounts*

**Hong Kong, 3 July 2012** — Continuing its red-hot Summer Sale, one2free is giving customers the best value when buying the latest handsets, as well as a 4G experience at 3G prices on all mobile devices. In an offer guaranteed to make their friends jealous, customers can enjoy \$3,500 off their choice of the hottest mobile handsets in addition to a free 4G Pocket Wi-Fi when they sign up for a Multi Device Service Plan, a total saving of more than \$6,000.

With one2free’s innovative and cost-effective Multi-Device Plan, customers can avoid the scenario of thereafter charges for exceeding the monthly usage allowance on their smartphone , while their tablet sits with idle data capacity paid for but unused. The Multi Device Plan allows up to five devices to all be connected under a single service plan. As well as the convenience of having just one bill and sharing the data entitlement among all your devices, this is the best way to ensure you get the most out of your data allocation on whichever device you choose.

one2free’s Summer Sale offer includes a free 4G Pocket Wi-Fi – a portable hotspot that brings the speed and reliability of the one2free 4G LTE network to any Wi-Fi enabled device. Multi-device users will benefit from significantly faster speeds, enjoying seamless web browsing, quicker downloads, and HD video streaming free from buffering.




“one2free always aims to give customers the best mobile experience in Hong Kong,” says Joehan Martinus, Director of Mass Marketing. “Providing a free Pocket Wi-Fi with the Multi-Device Plan lets you use all your 3G devices to get a 4G experience. By offering outstanding handset discounts, we make sure our customers can also access that experience with the latest smartphones. And of course, keep making their friends jealous.”

### **Offer details**

Customers signing up for a Multi-Device Plan at \$487 per month (3000 minutes + 20GB data entitlement) will receive a free 4G Pocket Wi-Fi device and be entitled to a \$3500 discount on the following hottest handsets including the Samsung GALAXY S II LTE, Samsung GALAXY S III, Samsung GALAXY Note or HTC One XL.



## one2free Multi Device Service Plan

Monthly Fees	\$287 <sup>▲</sup>	\$387	\$487
Number of SIM Cards	<b>3</b> (Includes 1 Primary SIM Card & 2 Secondary SIM Cards)		<b>5</b> (Includes 1 Primary SIM Card & 4 Secondary SIM Cards)
Basic Voice Minutes <sup>+</sup>	3,000		
Intra-network SMS <sup>+</sup>	Unlimited		
Local Mobile Data Usage	5GB	10GB	20GB
Thereafter Charge	\$99/GB		
Wi-Fi Hotspot Data Usage	Unlimited		
Call Management Package <sup>+</sup>	Call Forward Bundle, Call Waiting, Caller ID Display, Voicemail, Call Conference		
<b>Device Discount</b>	<b>\$300</b>	<b>\$1,800</b>	<b><del>\$2800</del>-\$3,500</b>
 <b>Plus free 4G LTE Modem</b>  <b>or 4G LTE Pocket Wi-Fi</b> 			

Promotion period till 31 July 2012

For more information, please call one2free at 29 722 123 or visit [www.one2free.com](http://www.one2free.com).

<sup>▲</sup> The maximum speeds of this Service Plan is 7.2Mbps for downloads and 5.76Mbps for uploads.

<sup>+</sup> Only available on the Primary SIM Card. The Secondary SIM Cards only have data services.

<sup>△</sup> The device discount can only be used once on subscription towards selected device(s) with total list price value equal to or greater than the device discount amount. Prepayment is required and the prepayment amount will be rebated into your account by installments during the Minimum Contract Period. This discount cannot be used in conjunction with any other offer or discount.

Remarks:

1. Subscription for a Minimum Contract Period of 12 months for SIM connections, or 24 months for device connections, and settlement of all Charges via autopay using an eligible Credit Card are required. You are required to pay a Mobile Service Licence and Administration Fee of \$12/ month.
2. All usage included in the Service Plan will be shared among all SIM Cards.
3. Basic Voice Minutes stated includes bonus 1,000 minutes available within the Minimum Contract Period only. After the Minimum Contract Period, Basic Voice Minutes will be 2,000 minutes.
4. Unlimited Intra-network SMS is subject to a monthly quota of 10,000 SMS and unused quota cannot be carried forward to the next month.
5. Wi-Fi hotspot is available at designated locations only. You need to logon to the Wi-Fi Hotspot separately from each device to enjoy the service.



6. The 4G LTE Pocket Wi-Fi Device allows a connection up to 5 compatible Wi-Fi enabled devices at any one time. The accumulated usage of all connected devices to the 4G LTE Pocket Wi-Fi Device will be counted towards the usage of your Service Plan.
7. Service Plan included usage applies to local use only. For detail on roaming and international charges, [please click here](#).
8. Only certain mobile devices support the 4G LTE network. Please visit our shop for the latest supporting device list.
9. Actual speeds experienced will be considerably less than the theoretical speeds obtainable on a 4G network and may vary due to internet conditions, server speeds, network conditions, coverage, locations, the computer and device used, hardware, software, usage levels and other factors.
10. We reserve the right to change or terminate these offers, Service Plans or terms and conditions at any time without prior notice. In the event of any dispute, our decision should be final.

Terms and conditions apply

LTE is a trademark of ETSI.

Our LTE network meets the standards of LTE laid down in 3GPP Release 8.

**About one2free**

one2free is a community brand with a mission to provide the Hong Kong consumer with a better, wider and faster mobile communications experience at exceptional value. one2free believes in making innovation affordable for everyone.

In 2011, one2free continued to raise the bar as the only mobile operator in Hong Kong to have commercially launched the cutting-edge 4G LTE-DC network technology citywide.

Transforming the telecoms retail scene in Hong Kong, consumers can also discover the world of one2free at its new 6,000 square foot flagship store in the heart of Mongkok. An immersive experience designed to bring to life the simplicity and benefits of mobile communications for consumers everywhere – experience entertainment, music and personalised accessories like never before.

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