



For Immediate Release

one2free launches Samsung Note 3 with fantastic mobile entertainment offer

HONG KONG – 25 September 2013 – one2free today announced the exciting new Samsung Galaxy Note 3 as well as the Samsung Galaxy Gear offer in Hong Kong starting on September 25. The new Samsung Galaxy Note 3 is perfect as a mobile entertainment hub as it comes with a 5.7 inch 1080p Super AMOLED panel for an enriched viewing experience. Customers can enjoy faster data speeds and enhanced HD movie experience on the device, all supported by one2free's 4G LTE CAT 4 network. one2free is the only mobile operator in Hong Kong to offer Galaxy Gear in Green and Grey colours.

To provide a fun mobile entertainment package for customers, one2free is offering a brand new entertainment service bundle with Video on Demand and Game Box services at a monthly fee of \$48 along with 30 days' free trial of Musicholic to create an all-in-one mobile entertainment experience. Gamebox, the gaming app launched by one2free in July has added new games to its growing collection, including Batman Arkham Asylum, LEGO Harry Potter and X-Blades. In addition, customers can enjoy unlimited Wi-Fi hotspot data usage under My Plan. What's more, customers subscribed to the \$447 My Plan with purchase of Galaxy Note 3 can get a Galaxy Gear at half the retail price at \$1,249. They can also enjoy premium^ accessories including a Bluetooth speaker and a S-view cover which are worth over \$960. Existing customers who renew their contracts to My Plan can even have a one-month monthly fee rebate as well as a \$38 VAS waiver for 24 months~.

"one2free is a fun and vibrant brand, we understand that our customers are looking for an all-in-one entertainment experience on-the-go and so we aim to enhance that experience through offering relevant value added service bundles such as Game Box and Video on Demand to leverage Samsung Galaxy Note 3's hardware that is built for mobile entertainment," said Joehan Martinus, Director of Mass Marketing, "coupled with the investment we've made to deliver Hong Kong's broadest FD-LTE* spectrum on our 4G LTE network, we want to ensure our customers are able to enjoy the optimal performance of this device."

one2free's speedy mobile broadband network will allow customers to enjoy entertainment on the go, access and share content while getting a consistent user experience wherever they are in Hong Kong. The unique combination of superior network capabilities, value added services, and competitive pricing provides mobile content and innovation affordable for everyone.

^ To enjoy the Samsung GALAXY Note3 handset accessories offer, you must subscribe to \$447 My Plan (Device Connection) and Value-Added Service(s) of not less than \$38 per month simultaneously for a Minimum Contract Period of 24 months. Settlement of service fees by autopay and prepayment of \$5598 via designated credit card is also required.



~To enjoy the Samsung GALAXY Note3 one-month monthly fee rebate and \$38 VAS waiver for 24months offer, you must subscribe to designated My Plan (Device Connection) for a Minimum Contract Period of 24 months. Settlement of service fees by autopay and prepayment of \$5598 via designated credit card is also required.

* FD-LTE refers to Frequency Division LTE as defined by 3GPP Release 8 and is commonly used in Hong Kong. The other type of LTE is TD-LTE which refers to Time Division LTE. 4G FD-LTE spectrum refers to the spectrum at 1800 MHz and 2600 MHz which can support FD-LTE.

Samsung Galaxy Note 3 Service Plans

	Device Connection				
Monthly Fee[#]	\$187	\$237	\$297	\$367	\$447
Basic Voice Minutes	2,000	2,500	3,000	4,000	5,000
Local Mobile Data Usage	300MB	500MB	1GB	2GB	5GB
Intra-network SMS	10,000				
MMS	-		200		
International SMS	-		10		
Infotainment	-		News, Finance, Entertainment Channels, Music Pre-listening & 360 Mobile TV minutes ^Ω		
Wi-Fi Hotspot Data Usage @	Unlimited				
Call Management Package	Call Forwarding Bundle, Call Waiting, Caller ID Display, Voicemail, Call Conference				
 Local Mobile Data Top-up Plan	\$28/100MB		\$28/100MB or \$99/GB		

Device connection: You are required to subscribe to this Service Plan and designated value added service(s) for not less than \$38 per month (depending on your chosen device and Service Plan subscription) simultaneously for a Minimum Contract Period of 24 months, and settle all Charges via autopay using an eligible credit card. Prepayment is required and the prepayment amount will be credited into your one2free account by instalments during the Minimum Contract Period.

^Ω Only applicable to designated device models.

@ Wi-Fi hotspot is available at designated locations only.

Actual speeds experienced will be considerably less than the theoretical speeds obtainable on a 4G network and may vary due to internet conditions, server speeds, network conditions, coverage, locations, the computer and device used, hardware, software, usage levels and other factors.



Terms and Conditions apply. Please visit www.one2free.com for details of one2free shop addresses, products, Service Plans, offers and terms and conditions. We reserve the right to terminate or change these Service Plans, offers or terms and conditions at any time without prior notice and to make the final decision in the event of any disputes.

For more information on Samsung Galaxy Note 3 and Samsung Galaxy Gear please visit www.one2free.com or call our sales hotline at 29 722 123.

About one2free

one2free is a community-oriented brand with a mission to provide Hong Kong consumers with better, broader and faster mobile communications solutions at exceptional value that makes innovation affordable for everyone.

In 2010, one2free raised the bar by becoming the first mobile operator in Hong Kong with a commercial, city-wide dual band 4G LTE with DC-HSPA+ network.

More recently, the company transformed Hong Kong's telecoms retail scene with the opening of a new 6,000 square foot flagship store in the heart of Mong Kok. The store offers consumers an immersive experience that brings to life the simplicity and benefits of mobile communications and allows them to experience entertainment, music and personalised accessories like never before.

LTE is a trademark of ETSI.

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