



#### For Immediate release

## **CSL Exclusively Launches the HTC TyTN II PDA Phone**

## Creating a High Speed Mobile Communication Experience With CSL's Superior Mobile Broadband Network

Hong Kong, 13 September 2007 – CSL exclusively launches the new HTC TyTN II, HTC's first PDA Phone supporting a data transmission rate of 3.6Mbps. With CSL's superior, territory-wide HSDPA Mobile Broadband network, customers can enjoy the advantages of CSL's comprehensive mobile services anytime, anywhere, at high speed.

# Enables customers to enjoy diversified mobile services with Mobile Broadband Service

With the HTC TyTN II and CSL's superior Mobile Broadband network, customers can surf the Internet, download email and a huge range of applications with faster and more stable access. CSL's customers can enjoy a wide range of value-added services including the first-ever "DRM-free Full Song Download", "Windows Live Messenger", "3G Mobile TV" and video steaming, etc; and customers can use CSL's unique "Info Easy Reader" service, to browse news and other information from major media anytime, or to have the latest headlines conveniently pushed to their handhelds at intervals, allowing them to capitalize on every business opportunity and to make the most of their leisure time."

CSL is dedicated to providing high quality mobile services. With the HTC TyTN II, customers can benefit from CSL's extensive international data roaming service, which offers 3G and HSDPA coverage in 91 and 80 destinations, respectively, enabling customers to stay connected without any geographical constraints.

Brings a new experience in mobile communication

The exceptionally stylish HTC TyTN II, equipped with the most advanced Windows

Mobile 6 Professional functions, which makes the HTC TyTN II work as efficiently

as a mini-desktop computer, is perfectly suited to the varied needs of CSL's

professional and business customers. The HTC TyTN II has built-in Microsoft Office

Mobile applications, enables customers to edit Word or Excel documents and view

PowerPoint files. With the HTC TyTN II, which supports Mircosoft Direct Push Email

and HTML email, customers can download emails and document files anywhere,

anytime. Customers also can use Windows Live Messenger to stay connected with

friends. In addition, the HTC TyTN II supports Mobile Broadband, 3G, EDGE and

Wi-Fi networks, and has built-in GPS (Global Positioning System) functions.

The HTC TyTN II is equipped with a Tilt up 2.8" LCD touch screen, which is the first

of its kind, sliding QWERTY keyboard and handwriting recognition. With the 3.0

Mega pixel auto-focus camera, second camera for telephony and the bulit-in

Windows Media Player/MP3 Player, customers can now enjoy the most advanced

mobile entertainment.

The HTC TyTN II is available at a special price, as low as \$2,980

From now on, new CSL customers who subscribe to a CSL Monthly Rate Plan and

a Mobile Broadband Service Package/Plan with a total monthly fee of over \$200

can purchase the HTC TyTN II for \$3,980 (list price: \$6,180) or the HTC P3600i for

\$3,380\* (list price: \$5,480) respectively. Customers subscribing to the \$538 Mobile

Broadband High Usage Service Plan can purchase the HTC TyTN II for \$2,980 or

the HTC P3600i for \$2,780\* respectively.

For enquiries, please call these hotlines or visit these websites:

1010 customers: 2888 1010 / www.csl1010.com

One2Free customers: 25 123 123 / www.one2free.com

\* The offer is only applicable to designated Credit Card holders, and customers are required to sign

an 18-month contract. Other terms and conditions apply.

## 1010 3G / Mobile Broadband Service Plan

Monthly	Minutes	Offers Included		Value-added Services
Fee				
		30 IDD minutes*		
\$178	1,000	• 100 SMS		
		<ul> <li>1,000C (Credit)<sup>#</sup></li> </ul>	<ul> <li>Selective Package</li> </ul>	Call Forwarding Bundle
		<ul> <li>50 Local Video Call</li> </ul>	3G Mobile TV Package	Voice Mail
		minutes	100 3G mobile TV minutes	Caller Display
		50 IDD minutes *	OR	Call Waiting
\$218	1,500	• 100 SMS	Special Channel	Call Conference
		<ul> <li>1,000C (Credit)<sup>#</sup></li> </ul>	Monthly Package <sup>^</sup>	1010 Concierge Service
		<ul> <li>100 Local Video Call</li> </ul>	News, Finance &	<ul> <li>1O1O ClubBest™</li> </ul>
		minutes	Entertainment	1010 Global Roaming
		50 IDD minutes *	Channels	Assistance Service
\$348	2,700	• 100 SMS		<ul> <li>IDD Local Airtime</li> </ul>
		<ul> <li>1,000C (Credit)<sup>#</sup></li> </ul>	<ul> <li>Tunnel Fee Waived</li> </ul>	Waiver
		<ul> <li>150 Local Video Call</li> </ul>		
		minutes		

#### Note:

- \* IDD calls from Hong Kong to 13 destinations: China, Macau, Taiwan, USA, Canada, UK, Singapore, Malaysia, Thailand, Japan, South Korea, Philippines and Australia.
- <sup>#</sup> The total monthly credit usage will be charged on a 10-unit round-up basis.
- <sup>^</sup> Local stock quotes / index enquiry and Uncle 6 Specials are not included in the free Finance Channel offer under the 3G Service Plan.

## CSL Mobile Broadband Low Usage Service Package

Monthly Fee	Credit	Thereafter
\$18	1,000C	
\$38	3,000C	\$0.01/C
\$68	10,000C	

#### Note:

- 1. The Mobile Broadband Low Usage Service Package is only limited to customers who use Mobile Broadband supporting devices.
- 2. The above packages are only available to customers with subscription of any service rate plan.
- 3. Other terms and conditions apply.

### **CSL Mobile Broadband High Usage Service Plan**

Monthly Fee	Local Date Usage	Thereafter			
\$138	60MB				
\$268	150MB	\$0.01/KB			
\$538	Unlimited data usage +	Ψ0.01/10			
	Unlimited Wi-Fi usage				

#### Note:

- 1. The Mobile Broadband High Usage Service Plan is only limited to customers who use Mobile Broadband supporting devices.
- 2. Additional roaming charge applies for using the above service while roaming.
- 3. Other terms and conditions apply.

**About CSL** 

CSL is the largest operator in mobile communications market in Hong Kong.

Combining technical and engineering excellence with an in-depth understanding of the mobile market, it translates leading-edge technologies into customer-focused solutions

that meet the needs of different market segments.

In April 2006, a joint venture company, CSL New World Mobility Limited to own CSL

and New World PCS Limited, was formed. CSL New World Mobility Limited is 76.4%

beneficially owned by Telstra Corporation Limited and 23.6% beneficially owned by

New World Mobile Holdings Limited.

CSL is acknowledged as the first mobile company in Hong Kong to employ a distinctive

market segmentation strategy. With a commitment to deliver quality, innovative and relevant services to all its mobile customers, CSL markets its services to various

segments through its mobile brands: 1010, One2Free and New World Mobility.

CSL launched its mobile services early in 1983 and today operates a world-class GSM

/ WCDMA network. CSL also offers comprehensive pre-paid mobile services and its international roaming service provides the widest coverage by allowing mobile

connectivity in more than 250 destinations around the world.

CSL became the world's first operator to introduce a High Speed Circuit Switched Data

(HSCSD) service in May 2000 and, in November 2000, it launched the first commercial

General Packet Radio Service (GPRS) in Hong Kong.

CSL also introduced Asia's first Multimedia Messaging Service (MMS) in March 2002

and it was also the first in Asia to deploy EDGE (Enhanced Data Rates for GSM

Evolution) in September 2003. In December 2004, the Company launched its 3G and

Wi-Fi services. And HSDPA (High Speed Downlink Packet Access) service was

launched in September 2006.

CSL launched Asia's first 3G Video Sharing Service in November 2005 and Hong

Kong's first "3G Mobile TV" in February 2006.

For more information about CSL, please visit www.hkcsl.com.

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